



## new website!

...discover more about our full range of products on our exciting new website

see page 3 for details



## exhibition success at the food & drink expo

see page 2 for details



## welcome to our new brand!



A new addition to Newsholme Food Group, Bramley Foods Ltd is an established business and brings us a wealth of experience and new products for our customers

read more on page 3





## stand attracts crowds at the food & drink expo...



...customers get a taste for the product offer!

A huge thank you to all our customers who came to visit our stand at the recent Food & Drink Expo at Birmingham NEC, and helped to make this event a success for us.

The aim of our stand at the exhibition was to showcase the full range of products we offer, which were presented in display chillers on the stand as well as being featured within the stand graphics.

Many of our team members were present on the stand at some point throughout the exhibition, including Founder and Chairman Trevor Newsholme, and Managing Directors John and David Newsholme. Bob Hird, Sales & Marketing

Manager and Mike Warrener, Sales Manager were key team members present on the stand, and they were joined by other Newsholme colleagues throughout the exhibition.

Visitors to the stand sampled a variety of our products, including Lincolnshire, Cumberland and Pork & Tomato sausages, cooked for us on the stand by employee Joanna Mamczura, and a wide selection of our quality cooked meats.

We hope that we caught your attention at the show, and if you were unable to visit us there, here are just a few images of our stand. Hopefully you will be able to join us another time.

If you have any enquiries regarding any of our products please contact us at:

[sales@newsholmefoodgroup.co.uk](mailto:sales@newsholmefoodgroup.co.uk)

“We had a lot of existing and new customers who came to visit us at the exhibition and showed a lot of interest in our current and new product ranges, and also made comments on how good our stand was this year. We look forward to doing business with all our new friends this year.”

John Newsholme  
Managing Director



**NEW** Say Hello to **Skinny Lizzie™ & Mini Lizzie™**  
Great tasting, LOW FAT sausages!

Less than 2.6% fat

9.9% SALT FREE

6 TRAYS PER CASE

✓ Award winning ✓ No artificial colourings or flavourings



## say hello to Skinny Lizzie™ and Mini Lizzie™

Great tasting, LOW FAT sausages made from 65% British outdoor reared pork. Less than 2.6% fat and less than 1% salt, these sausages are award winning and have no artificial colourings, flavourings or additives. Gold, Silver and Bronze award winning at the BPEX 2009 awards, the range is also Slimming World approved.

A new venture for Newsholme Food Group, we produce these sausages to the

highest of standards. With Skinny Lizzie available in 4 great varieties including pork, pork with garlic & black pepper, pork with chilli & coriander and pork with tomato & basil there's plenty of choice to be spoiled by!

Mini Lizzie, the children's range is available in 2 varieties – pork, and pork with tomato ketchup flavour – favourites for the little ones!

## a whole new sales experience!



We would like to introduce **Mike Warrener** who has come on board as an additional Sales Manager to strengthen the team.

Mike joined Newsholme Food Group in 2009 and brings with him 42 years sales experience within the food industry.

His previous appointment was with Ingram Foods (formerly GSL meats) where he worked for 18 years as National Sales Manager. There he established and developed a comprehensive range of cooked meats and sausage products for customers throughout the UK, as well as exporting abroad. This enabled Ingram Foods to become a well respected and recognised manufacturer within the manufacturing cooked meat and sausage industry.

We are pleased to have Mike as part of our sales team and hope to enjoy a prosperous future together.

You can contact Mike at [mikew@newsholmefoodgroup.co.uk](mailto:mikew@newsholmefoodgroup.co.uk) or on **07836 507314**

## website relaunch...

...exciting new website, providing our customers with up-to-date news and information

Our full range of products can now be viewed online at [www.newsholmefoodgroup.co.uk](http://www.newsholmefoodgroup.co.uk)

Our new site is customer friendly and provides contact information, company history along with showcasing the wide variety of products we produce. We hope our customers will find the site accessible. Please take a look when you have the opportunity, and hopefully you'll find something new for your customers to try!



## Bramley Foods Ltd

## new brand – new products for you!

We are pleased to announce that on the 14th October Newsholme Food Group purchased the business and assets of Harry Bramley & Sons Ltd and has set up a new company called Bramley Foods Ltd.

The business was established in 1929 and has used traditional methods and provided high quality and service since then. As producers of fresh linked sausages, individually quick frozen sausages, and burgers, Bramley Foods Ltd will be a positive addition to Newsholme Food Group.

### New product – Lorne Sausage

We are pleased to announce the launch of Lorne Sausage as a new addition to our frozen sausage range. Available in an 850g pack, the sliced sausage, traditionally a Scottish favourite, provides an alternative product for our customers and complements the existing sausage range.

Contact us for more information and updates on new products available.



“Bramley Foods Ltd is already producing positive results and generating good demand for the new products”

John Newsholme, Managing Director

# ready meals re-design!

We are pleased to announce we have updated our range of Country Park Foods ready meals. With our range including popular dishes such as Steak Pie with Chips & Veg, Fish & Chips, and Beef Dinner, both you and your customers will be spoilt for choice.



Our latest addition to the menu is Kebab Meat with Curry and Chips, which is already seeing good demand and is sure to become a new favourite. We prepare our frozen ready meals in small batches with the utmost care using only the best ingredients to ensure you receive only the best quality products.

Samples available upon request. Please contact [sales@newsholmefoodgroup.co.uk](mailto:sales@newsholmefoodgroup.co.uk)



introducing...

Kebab Meat with Curry & Chips!



## a new addition to the ready meal menu

Gammon Dinner is proving to be a popular choice with our customers. A cooked gammon steak formed from selected cuts of pork, served with a slice of pineapple, sauté potatoes, carrots, peas and a sweet seasoned sauce, why not tempt the taste buds of your customers and order today!



## meet the sales team...



from left to right:  
John Newsholme, Managing Director  
Bob Hird, Sales & Marketing Manager  
Mike Warrenner, Sales Manager

The sales team are here to provide you with a thorough, efficient service. From product enquiries, sample provision, to placement and delivery of orders, the sales team will aim to meet your requirements.

Contact the sales team:

**John** e: [johnn@newsholmefoodgroup.co.uk](mailto:johnn@newsholmefoodgroup.co.uk) m: 07850 865671

**Bob** e: [bob.hird@newsholmefoodgroup.co.uk](mailto:bob.hird@newsholmefoodgroup.co.uk) m: 07768 757540

**Mike** e: [mikew@newsholmefoodgroup.co.uk](mailto:mikew@newsholmefoodgroup.co.uk) m: 07836 507314



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